

# SPONSORSHIP & REPORT

Will you join us in granting children the power to dream, learn, and thrive by bridging the gap to education and technology?



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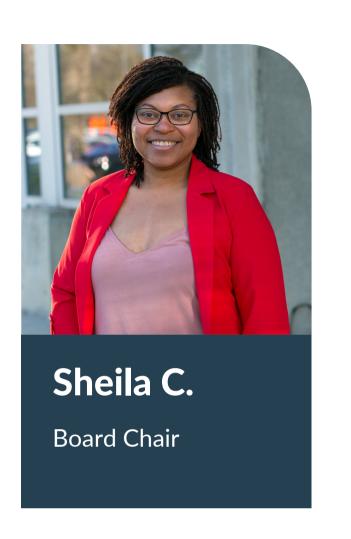


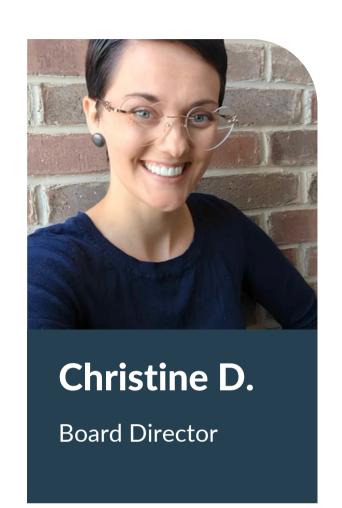
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Founder & Executive

Director



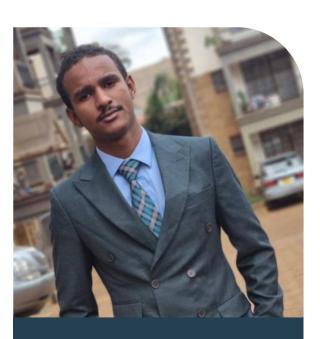


# MEET OUR DIRECTORS

Get to know the team that makes the Dreams come true for our dreamers



**Tosh S.**Board Director



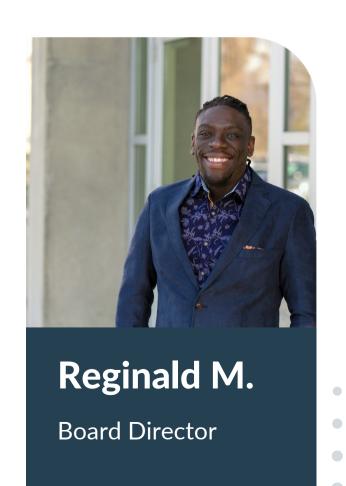
Jamal M.

Africa East Regional
Director



Thelma A.

Africa West Regional
Director

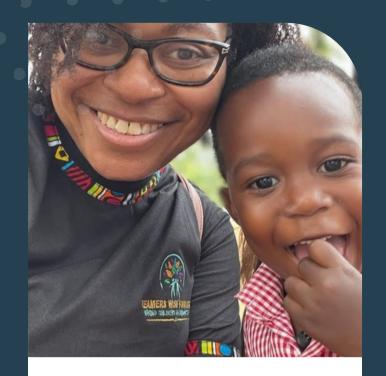


# ABOUT DREAMERS WISH FOUNDATION

Drawing inspiration from his own upbringing and unwavering support of his family in Ghana, Godwill founded a nurturing haven in 2021 where eager minds could flourish in the the heart of a small village in Ghana. Through innovative initiatives, Godwill's non-profit has become a beacon of hope, igniting a flame of change that is illuminating the path toward a more promising tomorrow for the children of his village and others like it.

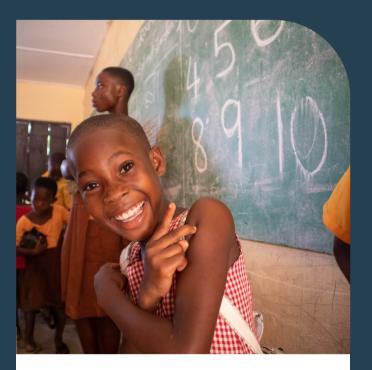






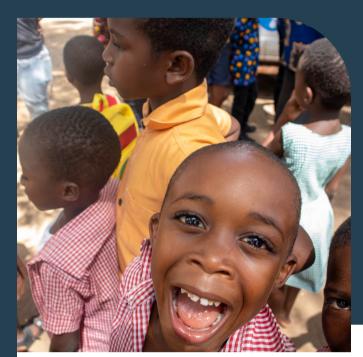
#### **VISION**

To be the leading provider of sustainable and innovative technology driven student-led solutions that improve lives in rural villages worldwide



#### **MISSION**

To empower, inspire and educate underserved and technologically impoverished students through STEAM education



#### **GOALS**

Empower 8000 students annually to develop their STEAM skills as well as essential professional skills like teamwork, leadership, problem solving, critical thinking, and empathy

#### **PROBLEM**

01

#### FINANCIAL SUSTAINABILITY

We heavily rely on a few major donors or grants. Fluctuations in funding can lead to uncertainty and hinder the organization's ability to plan and execute long-term projects effectively.

02

# LIMITED INFRUSTRUCTURE & RESOURCES

- Inadequate access to schools
- Overcrowded Classrooms
- Lack of basic facilities
- Limited Teaching materials
- Teacher shortage & qualifications
- High drop out rates

03

# EXISTING GAPS IN GENDER & TECHNOLOGY

- Gender GAP
- Skills GAP in Global competitiveness
- Gap in sustainable developements
- GAP in innovation



#### SOLUTIONS

01

## DIVERSIFYING DONATIONS

- Increasing credibility via transparency on use of funds
- Collaboration between individuals, community partners and local sponsors
- Providing real sustainable solutions to existing problems that are easy to support

02

## BUILDING STEAM LEARNING CENTERS

- Enhanced STEAM efficiency
- Nurturing Innovators and creativity as well as a lack of basic facilities
- Improving quality of Teacher training and meeting shortage & qualifications problem
- High rentention and graduation rates

03

# CREATING MENTORSHIP & SKILLSHARE OPPORTUNITIES FOR VOLUNTEERS

- Bridging gender GAP
   through girl-empowerment
   workshops
- In-person/virtual mentorship program to teach industry skills
- Student-led Innovative projects to solve local problems





### **Business Model**



# Theory of Change

Our belief that by providing resources, conducting targeted activities, and achieving specific outcomes, DWF can make a positive impact on the minds of young people, leading to lasting changes in their lives and communities.



# Programatic Approach

Data collection to help leadership assess program's effectiveness and adjust its methods in the future



## **Operational Framework**

A specification of the facilities, systems, and human resource requirements to conduct our work, which includes service delivery, revenue generation and administration. This helps define the foundation's cost structure.



#### Multi-lateral Value Proposition

- Quality education for all
- Community building
- Empowering teachers
- Promoting Gender Equality
- Encouraging innovation
   by leveraging technology
- Sustainability and Scalability
- Global partnerships



#### Revenue Structure

- Setting up NPO investment Trust
- Merchandise Sales
- Dance 4 a cause program
- Events and fundraisers
- Corporate sponsorships
- Individual contributions
- Grants

## Fundraising

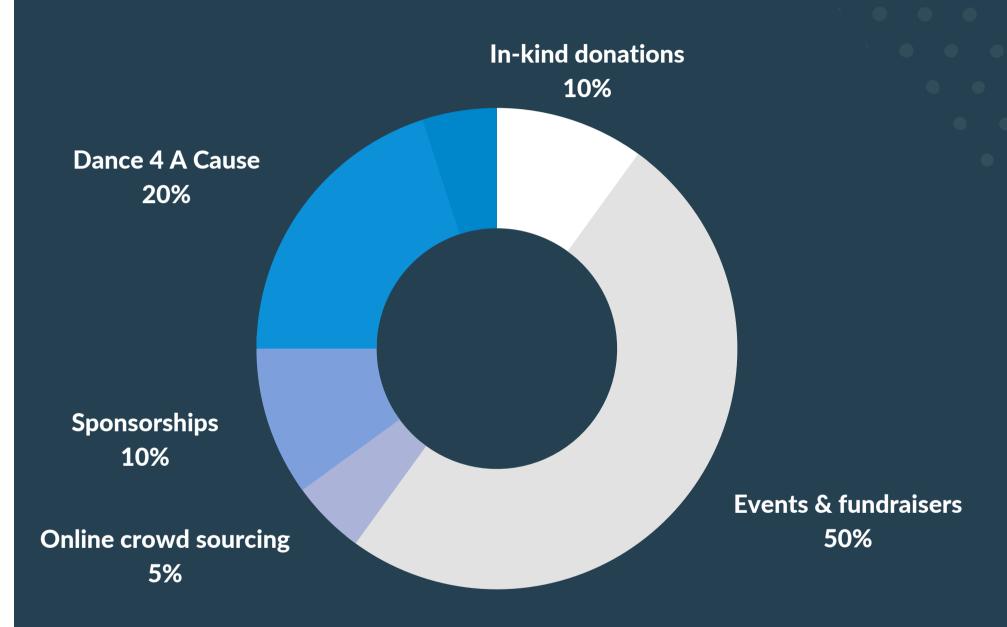
How we raise funds for our causes

# We have built a community of changemakers who believe in bringing about real change

These sources of funding have been greatly impactful in moving the needle on all our projects these past years

## GOAL - \$50,000

YTD >25% reached





#### **Bridging Gender Gap For Girls** 10.5% **Reduced Drop Out Rates** 21.1% **Improvement In Literacy Rate** 15.8% **Enhanced Teacher Training** 10.5% **Increased Enrollment** 42.1%

### Our Impact

Since 2021 we've seen a significant impact on the lives of over 1600 kids in Ghana and Kenya.

Over 400 girls received 1 year's supply of hygiene kits. This increased school attendance and reduced drop out rates

It is amazing how a simple gift such as 1 backpack, 1 pair of shoes, 1 box of hygiene kit, and school supplies can make a difference in a child's life.

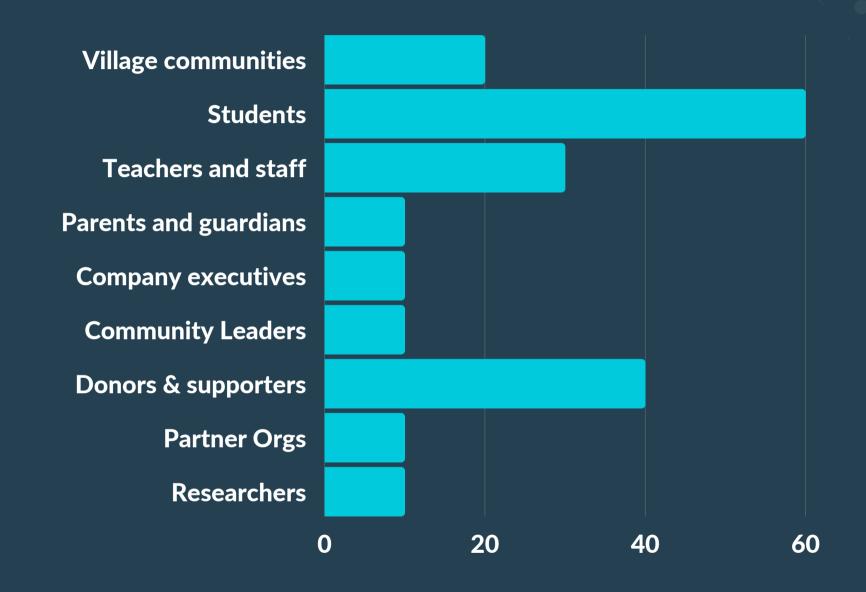


# Our Target Audience

Meet the people and companies we work with

We believe in collaboration with organizations or businesses whose goals align with ours.

By focusing on these target areas, Dreamers
Wish Foundation can work towards breaking the
cycle of poverty, improving the prospects of
children in African villages, and creating a brighter
future for both the children and their
communities.

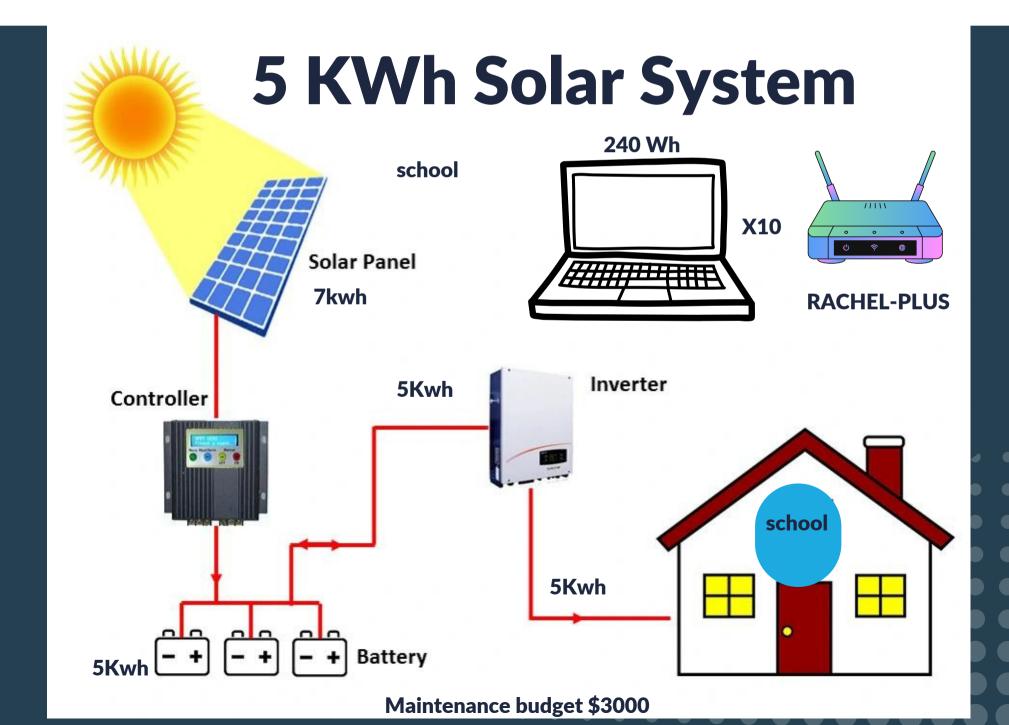






### How We Are Innovative

## DREAMERS STEAM LEARNING CENTERS





# 1600 kids have been impacted since 2021

Dadome Primary School, Mepe Ghana

Mijomboni Primary School, Watamu Kenya

# Growth Projections

Here's our roadmap to future developments

A 5 year projection of our growth and impact in the communities we serve. Average primary school population 500 in Ghana and 1000 in Kenya

This is what will be used as a guide to strategic decision-making and resource allocation



## How Our Sponsors Benefit

See how we can get your brand infront of hundreds of followers and supporters on a cheerful event for positive brand feelings



## Package Benefits and Pricing

**Plan Options** 

Changemaker
Sponsor
Up to \$500

Angel
Sponsor
\$1,000-\$2,499

**Dream Sponsor**\$2,500-\$4,999

Wish
Sponsor
\$5,000-\$9,999

Foundational
Sponsor
\$10,000 +

IN-KIND
(Tailored
based on
Value)

Logo on promotional materials	×	×			
Exclusive mentions in press & All Media					
Speaking opportunity at Gala	*	×	×	*	
Full page ad in program	×				
Website and newsletter mention					
Invitiation to exclusive networking	*				

#### **OUR PROGRAMS**







- International
   humanitarian trips to
   Ghana and Kenya for
   families and individuals
   interested in
   changemaking
- Cultural immersion and exchange
- Buildinging and empowering

## Hygiene kits/Health care Education

- Social, physical & emotional well-being
- Lifelong habits
- Health awarenedd
- Preventative measures
- Empowerment
- Reduced absenteeism
- Peer & family influence



#### Dance 4 a cause Charity dance classes

- Arts and culture
   preservation via
   teaching and learning of
   new dance
- volunteer recruiting and community building



#### 365 Poetry Workshop

- Encouraging Youth to express themselves through poetry
- Cognitive skills
- Inclusion and Diversity
- Language development
- Confidence building
- Imagination and creativity



## **Literacy Intervention**

- Reading
- Cultural enrichment
- Access to books and learning resources
- Academic support
- Cognitive development

#### **UPCOMING PROGRAMS**









- Children and adolesents with African heritage will get the chance to travel to African countries with rich Black history.
- Cultural connection
- Identity and empowerment
- Leadership and Global Citizenship



#### **Each One Reach One Mentorship**

- Remote virtual or inperson volunteer mentorship
- Enhance student engagement
- Safety and accessibility
- Positive teacher experience



#### **Sweet Feet Dance** program

- kids cultural dance lessons bootcamp
- Sensory stimulation
- Brain development
- Inclusion and Diversity
- Language development
- Confidence building



#### Sky's the limit **Drone Academy**

- Drone photography and videography
- Drone piloting skills
- Drone pilot license
- Engineering and flight education
- Cognitive development



### program Providing job

- entrepreneurial experience for refugee youth
- Developing employable skills
- Resume and skill building

#### HOW FUNDS ARE EXPENSED



#### **Steam Center** \$12.5 k

- **\$1500** Computer (10 Acer 311 Spin)
- \$50 1 Box STEAM Equipment
- **\$5** Backpack(As needed)
- **\$15 each -** Desks(10)
- \$145 Classroom supplies
- \$7000 Solar power system
- \$500 RACHEL PLUS server
- **\$3000** Maintenance



# Hygiene kits/Health care Education \$16 per student

- Tooth paste **\$1.47**
- Tooth Brush **\$1.47**
- Sanitary pad(72ct) -\$12.18
- Deodorant **\$1.50**

# Classroom Refurbishing \$2k per classroom

- Desks -**\$15** / student
- Painting \$300 / class
- Flooring \$400 /class
- Plastering -\$600 /class
- Windows \$700 /class
- Sand **\$350**/class

#### Playground

\$10,000

1 eco-friendly playground equipment

#### Library

**\$500** - 100 books provides reading materials for K-12 **\$15** -Desks / student









#### PROJECT OUTCOMES





#### **Steam Center**

- Enhance STEAM proficiency
- Nurturing Innovators and creativity
- Advancing STEAM education
- Fostering cross
   disciplinary learning
- Promoting gender quality
- Empowering Communities



# Hygiene kits/Health care Education

- Social, physical & emotional well-being
- Lifelong habits
- Health awarenedd
- Preventative measures
- Empowerment
- Reduced absenteeism
- Peer & family influence



# **Classroom Refurbishing**

- Improved learning atmosphere
- Enhance student engagement
- Safety and accessibility
- Positive teacher experience
- Long term cost savings





#### **Playground**

- Physical development
- Cognitive skills
- Sensory stimulation
- Brain development
- Inclusion and Diversity
- Language development
- Confidence building
- Imagination and creativity

#### Library

- Literacy promotion
- Cultural enrichment
- Access to books and learning resources
- Academic support
- Cognitive development



























## Notable Sponsors



# DREAMERS WISH FOUNDATION EMPOWER | INSPIRE | EDUCATE



#### Stacy H.

"Such great need.
Grateful for your
time and effort to
make a diffference.
Everyone needs
cause for hope.
Especially those who
cannot advocate for
themselves"



#### Abi G.

"What an honor to be a part of such a great movement making real change in the lives of many who desperately need help. Thank you for this opportunity to serve."



#### Dave & Kati

"Thank you for allowing us to be a part of something great. We feel especially thrilled yet humbled to have participated in your cause to helping childen in Africa."

# WHAT OUR ATTENDES THOUGHT

Our Annual Dream On Gala saw over 150 honorable guests who graced the ocasion with their presence and giving hearts in charitable donations.







Our organization has received a wider reach over the last couple of years organically. These are real people who have attended our events or been affiliated via our email and social media campaigns. We are proud of our loyal followers and supporters.

# What Our Past Sponsors Thought

See how our Gala and events helped past event partners





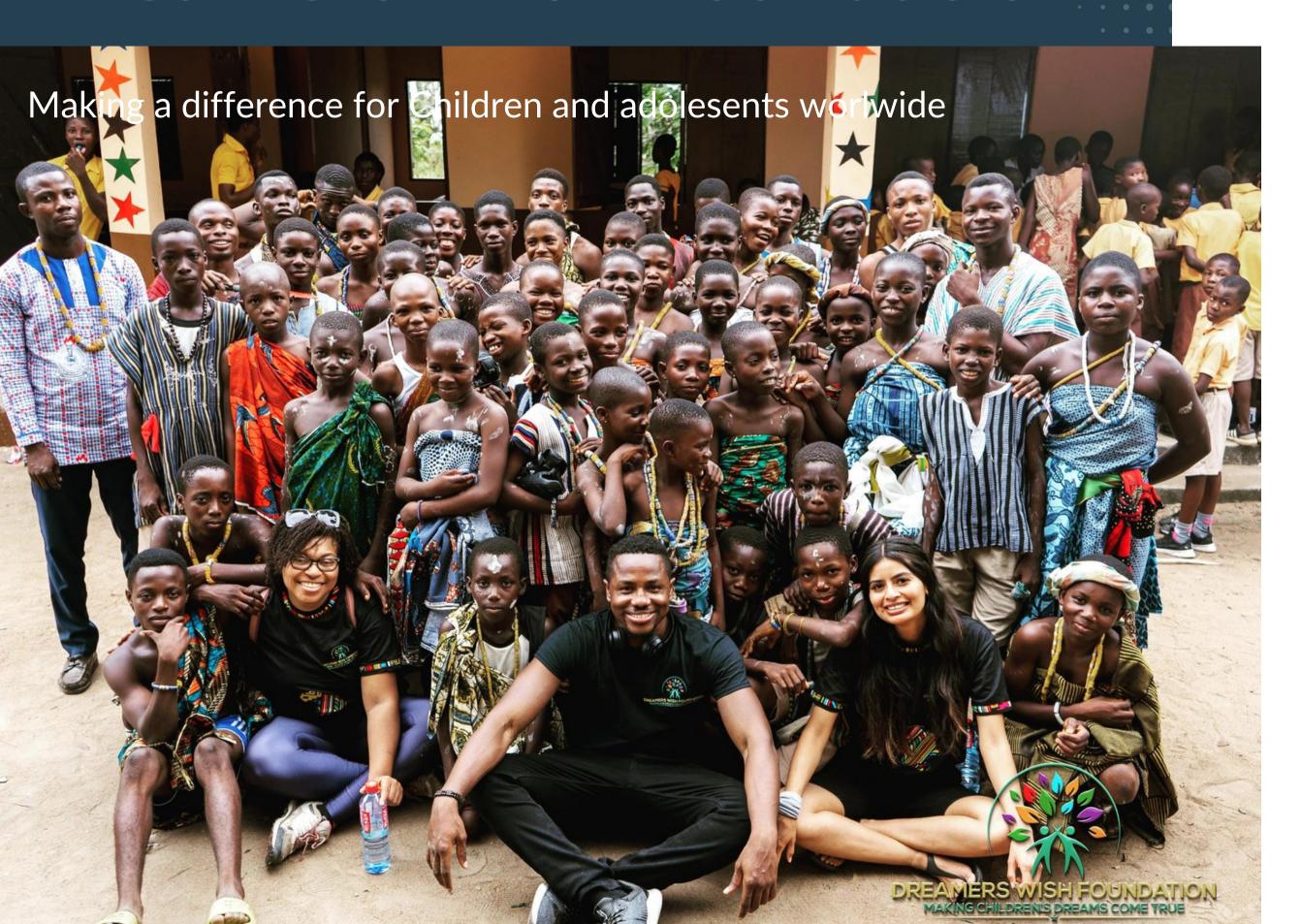
"We are proud to support an organisation that truly stands for what it stands for"







## Dreamers Wish Foundation



#### **Phone Number**

801 404 0485

#### **Email Address**

contact@dreamerswishfoundation.org

#### Website

www.dreamerswishfoundation.org



# Thank you for listening!

Got any questions? Feel free to call us, email us, or hit us up on social media.

